



# *ElevatED!* Learning & Performance Journey

Equipping Leaders to Collaboratively  
Improve and Innovate for Educator,  
Student, and Community Success

**Invitation to the Job-embedded 2025  
Virtual Journey**

**March - December 2025**

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# Introduction

The immersive ElevatED! journey equips leaders to facilitate collaborative improvement, innovation, and implementation using proven processes, practices, and tools. As we have trained school improvement professionals since 2012, their common response is to ask why they have not had this development and toolset sooner! They apply all learning and tools immediately to their selected school improvement challenges and opportunities. They work on their work!

Participants learn with and from each other and define and refine leadership practices that work. Through the virtual experience they receive expert coaching, and successful participants earn the Certified School Improvement designation. Leaders are invited to select teams, including vested external stakeholders to master guiding collaboration and cocreation to transform and achieve breakthroughs. At the conclusion, they will convene for sharing and celebration.

## Executive Summary

Professionals may know *what* the continuous improvement process is and the value of collaboration. Our research into the practices of highly effective improvement practitioners revealed the secret to success in is *how* this work is facilitated and implemented, engaging the needed stakeholders.

Complex challenges face schools, communities, and employers. Collaboration and co-creation are key. We support leaders to lead improvement and innovation to help students, educators, and communities thrive.

**Mastering the  
Power of "How" Together.**



# Each Step on the Journey Builds Capacity for the Next.

The Certified School Improvement Specialist Standards and Certified Performance Facilitator standards are the foundations of each participant's work as they guide others through collaborative analysis, solution set development, testing, and planning, implementation, monitoring, iteration, and successful innovation.

Carefully designed, the process supports participants to avoid the pitfalls while ensuring sustainability. The pitfalls that can derail efforts or cause them to fail are often rooted in the best of intentions and assumptions! Participants use the proven processes and tools to build engagement, commitment, and capacity for reaching improvement goals from literacy and numeracy to attendance, educator retention, disciplinary issues, deeper learning, CTAE outcomes, and more!



## The CSIS™ Standards Reflect Effective Practice

1. Analyze and Apply Critical Judgement
2. Facilitate Deriving Meaning and Engagement
3. Focus on Systemic Factors
4. Plan and Record
5. Organize and Manage Resources
6. Guide and Focus Collaborative Improvement
7. Build Capacity
8. Demonstrate Organizational Sensitivity
9. Monitor Adoption and Accountability
10. Implement for Sustainability

The Institute for Performance Improvement is a sole-source provider for ElevatED! and our other offerings aligned to the CSIS standards.



# Our Proven Methodologies

*ElevatED!* is meticulously designed to engage participants in immersive learning experiences, fostering skill development and practical application. The following methodologies ensure a dynamic and impactful *Learning and Performance Journey*:

1

## Interactive Synchronous Virtual Sessions

Hands-on sessions for active participation, social learning, and real-time skill application.

2

## Asynchronous Application with Coaching

Using the digital Promote platform participants demonstrate their proficiency with coaching.

3

## Project-based *ElevatED!* Digital Badge

Through active participation and proficient completion of job-embedded assignments participants can earn the *ElevatED!* digital badge reflecting their proficiency.

## Points of View



### **Donna Hinton, Ed.D - Retired Superintendent & *ElevatED!* Coach**

As Superintendent, I focused deeply on building the capacity of my leaders and staff to achieve our strategic plan goals and aligned school improvement plan goals. The implementation, monitoring, and course correction of all plans bring effective change. This Journey provided our district a common language and set of tools to build capacity of all leaders, educators, and staff to do the work collaboratively. The coaching and feedback were valuable for all, and the children were the real winners! Our focus - literacy - greatly improved!



### **Tjuan Clayton-Brooks Ed.D, CSIS - District Improvement Specialist**

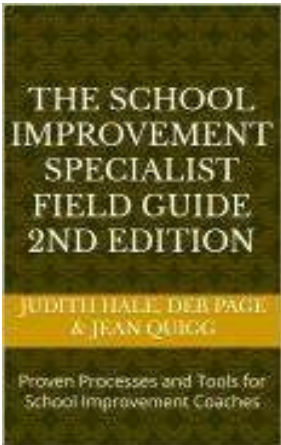
As a School Improvement Specialist, I am continuously seeking ways to improve our craft of providing superior support that yields positive outcomes for all stakeholders. The *LAUNCH! Journey* afforded me the opportunity to work alongside like-minded educators to answer some of the same problems of practice. *ElevatED!* now brings the same practical and useful processes and tools to school and district leaders to positively impact educator and student success. It links leaders in a community of practice to improve, innovate, and implement together.

# Cost Breakdown

Expense	Cost
Participant Tuition Per Person	\$5,995.00
Coaching	Included
Digital Badge	Included

## You are invited!

The Institute for Performance Improvement invites you to join this year's ElevatED! cohort, and to partner with peers this year to take your schools and communities to the next levels of collaborative improvement and innovation. We are accepting leaders committed to sustainable systemic collaborative improvement with co-creation of solutions and innovations. As sole-source provider, we bring proven development, tools, and processes aligned to our sole-source standards. The text, The School Improvement Specialist Field Guide, 2nd edition is available via Amazon and Kindle.



Thank you for your interest. We eagerly anticipate the opportunity to embark on this transformative Learning & Performance Journey together. Since 2014 we have helped educators take their schools' performance to the next level. We are experienced in developing performance improvement facilitators across all sectors.



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