



# ***ElevatED! - Performance Improvement Facilitator Learning & Performance Journey***

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Equipping Professionals to Collaboratively  
Improve and Innovate for Student,  
Organizational, and Community Success

**Invitation to this Job-embedded  
2025 Virtual Journey -- A Workforce  
Innovation Initiative That Aligns with  
Georgia Workforce Priorities.**

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# Introduction

You are invited to apply for an exclusive opportunity to join *ElevatED!*, a select cohort of 30 visionary professionals vested in student success, economic development, workforce readiness, and community safety and prosperity. Together, you will master and certify as Performance Improvement Facilitators – professionals equipped to lead collaborative, sustainable solutions to complex challenges in schools, employer organizations, and communities

Participants will immediately apply proven performance improvement tools and processes to real-world challenges (Big Rocks) of their choice – while collaboratively strengthening cross-sector collaboration while advancing shared organizational, workforce, and economic goals. Through this engaging, project-based experience, you will learn by doing, receive expert coaching, and build durable skills that drive innovation, resilience, and results.



## Executive Summary

Professionals may know *what* the continuous improvement process is and the value of collaboration. Our research into the practices of highly effective improvement practitioners revealed the secret to success in is *how* this work is facilitated and implemented, engaging the needed stakeholders.

Complex challenges face schools, communities, and employers. Collaboration and co-creation are key. We support leaders to lead collaborative improvement and innovation to help students, organizations, and communities thrive.

***Mastering the Power of "How" Together.***

# Together, this cohort will lead sustainable, cross-sector progress on their most pressing issues in education, workforce, and community development.

The Certified Performance Facilitator standards and international Human Performance Improvement Principles & Practices are the foundations of each participant's *ElevateED! Learning & Performance Journey*. Participants apply all the learning and the time-tested tools and processes to guiding others through collaborative analysis, solution set development, testing, and planning, implementation, monitoring, iteration, and successful innovation. They guide the way to improvement, innovation, and shared success! Along the *Journey* they develop relationships and a **Community of Practice**.

Carefully designed, the *Journey* supports participants to avoid pitfalls while ensuring sustainability. The pitfalls that can derail efforts or cause them to fail are often rooted in assumptions and good intentions. Best of all through the Community of Practice participants continue to share and document best practices to shine a light on what works and the power of collaborative co-creation.



## Why Join?

- Collaboratively address your community's most pressing challenges with actionable, data-driven solutions.
- Demonstrate and learn how to develop in-demand skills such as critical thinking, complex communication, mediation, and innovation.
- Form a statewide leadership Community of Practice to shape a bold, transformative vision for education and community success.
- Develop a network of local and regional Communities of Practice and share best practices across the state.
- Earn the Certified Performance Improvement Facilitator designation/certification.

Apply today to elevate your impact and lead lasting change. Together, we can build a stronger future for education, communities, and the economy.





# Our Proven Methodologies

*ElevatED!* is meticulously designed to engage participants in immersive learning experiences, fostering skill development and practical application. The following methodologies ensure a dynamic and impactful *Learning and Performance Journey*:

1

## **Interactive Synchronous Virtual Sessions**

Hands-on sessions for active participation, social learning, and real-time skill application. Participants rate this experience highly!

2

## **Asynchronous Application with Coaching**

Using the digital Promote platform participants demonstrate their proficiency and access coaching and peer support.

### **Project-based Certification**

Through active participation and proficient completion of job-embedded assignments participants can earn the Certified Performance Improvement Facilitator credential.

Together, this cohort will engage in sustainable, collaborative progress on the most pressing issues in education, workforce and economic development, and community well-being and prosperity.

**Sponsors are encouraged to enroll and sponsor both their education partner leaders and high-performing professionals from their own organizations and communities. This cross-sector participation builds a shared language, mutual trust, and aligned strategies to address challenges holistically and drive systemic change. Together, participants will tackle "Big Rocks" of their choice – critical issues such as student preparation, workforce development to meet changing needs, and critical skills gaps – applying proven performance improvement methods that deliver lasting results.**

Participation education leaders, business and community leaders, and professionals across the state will build a Community of Practice that is focused on facilitating needed transformation while building hope and resilience through collaborative learning and co-creation.

# Cost Breakdown

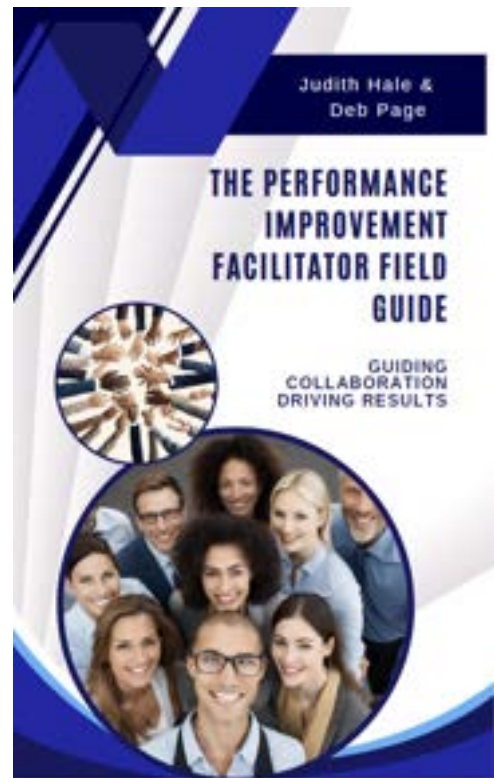


Expense	Cost
Participant Tuition Per Person	\$5,995.00
Coaching	Included
Digital Badge	Included
Planning with participating partners for optimal impact and alignment	Included

## You are invited!

Tuition is \$5,995 per participant. We invite external stakeholder organizations – including businesses, development authorities, foundations, and civic leaders – to sponsor and invest in their professionals' development and certification along with their peer education leaders' development by funding participation. Supporting this cohort creates direct value by fostering education and community alignment, workforce development, and prosperous communities.

The text for the *ElevatED! Learning and Performance Journey* is the *Performance Improvement Facilitator Field Guide* scheduled to publish in May 2024.



**A Georgia Community of Practice of Skilled Professionals Who Guide Collaborative Improvement, Innovation, and Implementation.**



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